

# HAYEK CLUB AT THE DANUBE REGION STRATEGY CONFERENCE AT THE DUBAI EXPO

The Hayek Club is guest at the Danube Region Strategy Conference. The conference takes place in the VIP area in the Austrian pavilion at the World Expo in Dubai. Personal access to the conference is limited, participation via video is possible online. Three short contributions will be presented by the Hayek Club:

**Dr. Bernhard Pichler:** *Freedom, property and self-responsibility: The Message of the Austrian School of Economics.*

**Georgiana Constantin Parke PhD:** *Foreign Affairs Matter.*

**Tingo Ho PhD:** *Food Value Chain: "Seed&Soil Wellbeing"*

The event will be held in English.

**Date: March 6, 2022**

**Start of the (entire) conference:** 10:00 a.m. (Dubai time) **7:00 a.m. (Austria time)**

Start of contribution from **Hayek Club** Salzburg: 5:00 p.m. (Dubai time) **2:00 p.m. (Austria time)**

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**Sunday, 06. March 2022**

2:00 p.m.

Link to the event:

<https://zoom.us/j/7480759728?pwd=MnczN0tkZGZxOTE3T09YYi8yYk1Fdz09>

**Meeting-ID: 748 075 9728**

**Code: 1234**

Event starts at 10:00 a.m. (Dubai time). We will open the ZOOM meeting at 9:45 a.m. (6:45 a.m. German/Austrian time).

Due to some technical issues, we kindly ask you to use Zoom functions "raise hand" and "chat" for comments and questions. Thank you in advance.

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# HAYEK-CLUB SALZBURG



# Working Paper: Welcome to the Dubai Expo

Draft V10 1 short, only for personal handpicked use)

## Summary: Connecting Minds, Creating the Future

**U.S. Secretary of Commerce Carlos Gutierrez** challenged our **Supply Chain Design & Logistics Community** at the Council of Supply Chain Professionals (CSCMP) Annual Conference at the Convention Center in San Diego in 2010 in his Key Notes:

- claiming that **“Doha is going no-where”**
- demanding from us to take **a more active role**
- referring to terms like **“Multipolar World Order”** f.e. published in 2008 by the National Intelligence Council USA (NIC) Report **Global Trends 2025 in a Transformed World**.

Parallel the Report of Erhard Busek came up with **“10 Years Southeast European Cooperative Initiative (SECI) – From Dayton to Brussels”** which became the fundament of our 10 + Years Collaboration driven by CSCMP & SECI between late 2009 and 2021:

- *from the CHICAGO Navy Peer, when Rick Blasgen, President of CSCMP has given us his FINAL GO and authorized Ting Ho and Ernst Schmied at the CSCMP Annual 2009 in Chicagoto make our professional minds how to cope with this emerging challenge(s).*
- *leadingusto a Narrative from the CHICAGO NAVY PEER in 2009 to the SAN DIEGO PACIFIC Coastline in 2010 and via the SALZBURG PITTER in 2011 & SALZBURG PETER in 2014 and the MUNICH OCTOBERFEST 2021 to the DUBAI/EXPO 2020 in 2021/2022 with a Number of DMRBW's in collaboration with SECI in the Vienna Hofburg.*

As a factor for success, we were able to team up with the vision of Dr. Erhard Busek, fmr. Vice-Chancellor, Republic of Austria, and SECI ([www.seci.org](http://www.seci.org)), who

- published the report **“from Dayton to Brussels, 10 Years Southeast European Cooperative Initiative”**
- looked into alternative Cooperative Models addressing **“Multilateral Relations and Implications of a Multipolar World”**.

The European Union via the **EU Parliament** honored this creating **2 Macro-Regional Pilots**:

- **EUSBR: EU Strategy for the Baltic Region.**
- **EUSDR: EU Strategy for the Danube Region.**

It is our honor and pleasure that, with the blessing of Dr. Erhard Busek, we actually are continuing our **mission for another 5 years with a 2025 horizon**. A highlight of this period and our honor and pleasure is the **Presentation of the Danube Macro Region (Danube Tech Valley) on a global scale at the Dubai Expo 2020/2021 between Feb 09 and March 06 2022.**

At the Dubai Expo 2021/2022 the main objective for the **Danube Macro Region** is

- **Connecting Minds** at the largest Global Event 2021/22, first Time in the Arabian World.
- **Creating the Future** with UAE in the Gulf Region and other emerging (Macro) Regions.



## **Agenda**

1. Welcome
  - Narrative of our Mission and Program Committee
  - Program in Preparation with main events
2. Danube Day 1 on Feb 09 2022
  - Event 1: morning
  - Event 2: afternoon
3. Danube Day 2 on March 06 2022
  - Event 1: morning
  - Event 2: afternoon
4. Side Events
  - planned
  - spontaneous
5. Events Program Administration
  - Local
  - Remote
6. Organisational Matters
7. Contactpoint
  - 7.1. PR Travelling& Sightseeing
  - 7.2. Promotion
  - 7.3. Press & Follow Up 2H 2022+
  - 7.4. Documentation
  - 7.5. Hotline
  - 7.6. Annexes

Welcome Local and Remote to the Greatest Event in 2021/2022 with the Location Dubai.

Ernest Schmied

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1<sup>st</sup> Photo from left:

[Dubai Core team with Ting HO, HH Sheikh Ahmed, Ali Al Jallaf, Issa Balluch, Ernst Schmied and Dominik Schmied \(Photograph\).](#)





# 1. Welcome

- 1.1. Narrative of our Mission and Program Committee
- 1.2. Overview Program in Preparation with Main Corner Stone Events

Location: Austrian Pavilion, TBA

## 2. DubaiDanubeDay1Feb 09 2022, 10:00 – 18:00

Opening and Key Notes from Dr. Erhard Busek about the Pilot Region “Danube Macro Region” supported by Dr. Johann Sollgruber on “Trade Lines Design and Trade Agreements” and Univ.-Prof. Dr. Dietmar Winkler with “Islam along the Danube” (and Volga), Understanding History and Cultural Challenges (SWOT) and its implications for “Security & Teamwork also in Supply Chain Design & Logistics”.

### DubaiDanubeDay109.02.2022 Morning Event Chair Event: Johann Sollgruber

- Welcome 09:00-10:00 Opening & Key Words: “Danube Macro Region”
- Session 1 10:00-11:00 Learning from the History
- Session 2 11:10-12:00 Arts and Culture
- Session 3 12:00-13:00 Trade & Trade Agreements

### DubaiDanubeDay1 09.02.2022 Afternoon Event Chair Event: Olaf Holzgrebe

- Session 1 14:00- 15:00 Keynotes&Panel: Mobility & Assembly Industries
- Session 2 15:00- 16:00 Keynotes&Panel: Powertrains & Energy
- Session 3 16:00 -17:00 Keynotes&Panel: R&D & Business Plans (&3DCE)

**Summary** 17:00- 17:30 Panel

**Reception** Evening (tbc: Creek & Dessert)

## Annexes

- Session Description Format und Speaker and Panelist Confirmation Format
- Definition of Technical Equipment needed for Remote Participation
- Contact point to all Invited Content Partners.





### **3. DubaiDanubeDay2 (March 06 2022, 10:00–18:00)**

Opening & Key Notes from Dr. Richard Schenz & Rick Blasgen supported by Mag. Franz Nauschnigg & Salim Hamad (and tbc via HCS) about Creation and Follow The Money (along Supply Chain Design & Logistics) from an Arab and European View (SWOT) also addressing Energy Matters.

Also not forgetting addressing the Role of India...

#### **DubaiDanubeDay2 06.03.2022 Morning Event Chair Event: Franz Nauschnigg**

- Opening 10:00-10:30 Pilot “Danube & Baltic” (Multipolar) Macro Region
- Session 1 10:30-11:15 Financing Infrastructure and Inventories/Revenues
- Session 2 11:15-12:00 Impact of Energy Pricing and Supply
- Session 3 12:00-13:00 Case India: Support of Trade & Trade Agreements

#### **DubaiDanubeDay 06.03.2022 Afternoon Event Chair Event: Jürgen Raizner**

- Session 1 14:00- 15:00 Keynotes&Panel: Food from Seed and Soil to Table
- Session 2 15:00- 16:00 Keynotes&Panel: Connectivity & Foreign Affairs
- Session 3 16:00 -17:00 Keynotes&Panel: Procurement & Infrastructure
- **Summary** 17:00 - 18:30 Panel: Security begins with Teamwork
- **Reception** Evening (tbc: Creek & Dessert)

#### **Annexes:**

- Session Description Formats
- Speaker & Panelist Confirmation Formats
- Definition of Technical Equipment needed for Remote Participation
- Contact point to all Invited Content Partners and Single Point of Contact.



## 4. Program Execution

The main Program will be executed in parallel, locally and remotely.

Due to the Size and Capacity of the Location in the Austrian Pavilion and to service also our relevant networks, both **Cornerstone Events on Feb 09 and March 06 2022 will be hold locally at the Expo and also parallel remotely via Webinar** given access to the **Content Partners Networks** like CSCMP, BME, SCLG, OWWF, Steinbeis, RIAC, India Logistics, Canton Fair etc.

**Participants:** Focus on Supply Chain Design & Logistics Local & Remote in Business and the Civil Sector

- **Danube Macro Region:** Countries with a Pavilion
- **Danube Macro Region:** Countries without a Pavilion
- **Top 10 Countries globally,** 1) US, 2) China, 3) India, 4) Russia, 5) UAE/OMAN, 6) Brazil/Mexico, 7) Kenya/South Africa, 8) Egypt, 9) Iran
- (Countries around the Persian & Arab Gulf)
- **Content Partners:** 1) CSCMP incl. all Roundtables in and outside USA, 2) BME, 3) SCLG, 4) Steinbeis, 4) OWWF, 5) Interrail, 5) RIAC, 6) India Supply Chain, 7) Canton Fair Trade, 8) RBWC, 9) BICu.a.
- **Competencies:** 1.1) Governance, 1.2) RoL, 1.3) Connectivity, 2.4) Infrastructure, 2.5) R+D und PEP, 2.6 Supply Chain Design, 3.7) Industry 4.0, 3.8) Procurement, 3.9) Logistics, 3.10) HR
- **Content:** 1) Food Chain/Seed to Wellbeing, 2) Assembly Based to Mobility), 3) Process based Pharma & Chemical to Health, 4) History, Culture & RoL, 5) Money & Tradelines
- **Contact Points F2F**
  - 1<sup>st</sup>: Preparation and Invitation
  - 2<sup>nd</sup>: Welcome in the Austrian Pavilion, Participation Events
  - 3<sup>rd</sup>: Re-Visiting
  - 4<sup>th</sup>: Review & Summary Events in 4Q2022 in 1) Washington, 2) Berlin, 3) Munich, 4) Dubai, 5) New Delhi, 6) Moscow, 7) Peking



## 5. Side Events

### ○ Planned Side Events

- There are a number of Side Events in the Format of Business and Finance Dialogs planned. This plan will include a number of 10 pre-defined Pavilions like Serbia, Romania, Slovakia etc. but also India, Malaysia etc. still to get fixed in 2021.
- There will be also an Event hosted by the SCLG / Dubai Supply Chain Logistics Group with presence of person who enabled their foundation and 20 Years operation.

### ○ Spontaneous Side Events

- As there will be Visit Tours to other Pavilions planned also on short notice. This will include possible Business Trips to Oman, Iran and Kenia but also to other Persian Gulf Countries etc. on February 09 and March 06 2022.

## 6. Spouse Program

There will be **tailor-made dedicated Spouse Programs** available also with Sightseeing in Dubai, UAE and Oman also with **Contacts directly to Families**.

It's also intended to advice on **Cruise Ship Tours** around the Persian and Arabian Gulf...

## 7. Other

- **Contact point on Feb 09 2022 and March 06 2022**
  - There will be a 24 hours Contact Point available and a Central Meeting Point.
- **PR Travelling & Sightseeing**
  - There are a number of opportunities and a lot to see.
- **Promotion**
  - TBA
- **Press & Follow Up 2H 2021+**
  - We will start with PR & Press work end of June 2021, when the CV19 situation is much clearer.
  - Media Advisory
- **Documentation**



- It is planned to create a Docu about this 10 + Years Narrative ready 1Q2023

## 8. Hotline

## 9. Annexes:

- Teams in Support
- Contact & Meeting Points
- Session Descriptions
- Speaker & Panelist Confirmation
- Programm Versionshort
- Programm Version long

### DMRBW2022

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DANUBE MAKRO REGION BUSINESS WEEK 2020-2025

DMRBW 2021 Oct 04 – 10 2021

Regensburg – Giurgiu/Ruse – Craiova - Constanta/Bucaresti

Chair Business Week 2015 - 2025

Conference & Program Committee

Danube Macro Strategy, a 10 Years Narrative in Supply Chain Strategy:

„From the Chicago Navy Peer & San Diego’s Pacific Coastline via Salzburg’s Pitter & Peters Keller, the Vienna Hofburg and Hofbräu Keller (at **Munich Oktoberfest**) to the **DubaiExpo 2021/2022**“



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[www.dmrbw.com](http://www.dmrbw.com)

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## Danube Macro Region Goes Dubai Expo | V5 progress

	Window	Min	Name	Company/Organisation	Role & Capacity	Topics	V20220306 @CVI			
Welcome	10:00-10:25	25				Welcome & Opening DubaiDanubeDay 2	Local	Remote	SY	
	10:00-10:15	15	Erhard Busek/(Ernst Schmied)	DMRBW/(IDM)	<b>Welcome &amp; Opening</b>	DubaiDanubeDay 2	1		1	
	10:15-10:25	10	Helmut Döllner	WKO/DubaiExpo		Greetings	1		1	
<b>Event 1</b>	10:25-12:00	95	<b>Macroregions &amp; Tradelines</b>							
	10:25-10:35	10	Erhard Busek (Ernst Schmied)	IDM/DMRBW	<b>Welcome&amp;Keynotes</b>	Macroregions & Tradelines			0	
	10:35-10:55	20	Dietmar Winkler (and Gunter)	University Salzburg			2		2	
	10:55-11:15	20	Johann Sollgruber	EU DG TRADE, Brussels		Trade Lines & Trade Agreements		1	0	
	11:15-11:30	10	Igor Egorov (Dominik Schmied)	Oman		Review Side-Event Oman March 01.-03.2022		1		
	11:30-11:40	15	Shashi Shekhar	SCLG	Group Chairman&Founder	?EUSDR from SCLG?	1		1	
	12:00-12:30		<b>Video Message Minister Gewessler</b>							
<b>Break 1</b>	12:30-13:00									
<b>Event 2</b>	13:00-14:00	60	<b>Carbon Pricing Fighting Global Warming</b>							
	13:00-13:05		Franz Nauschnigg	Task Force Carbon Pricing	<b>Welcome&amp;Keynotes</b>	Carbon Pricing Fighting Global Warming	1			
				Task Force Carbon Pricing		Nina Massis	1			
	13:05-13:13		Laurent Fabius	Task Force Carbon Pricing		Introduction		1		
	13:13-13:21		Dominique Bureau	Task Force Carbon Pricing		Carbon Pricing in Europe and Cooperation with China&US		1		
	13:21-13:29		Tom Howes	Task Force Carbon Pricing		Carbon Pricing in Austria		1		
	13:37-13:45		Lord Adair Turner	Task Force Carbon Pricing		Report of Finding & Plans from Brainstorming		1		
	13:45-13:50		Minister Leonore Gewessler (Video Message)	Task Force Carbon Pricing						
	13:50-14:00		Q & A							
<b>Event 3</b>	14:00-15:00		<b>Infrastructure and Supply Chains</b>							
	14:00-14:15	10	Mario Holzner	WIIW		European Silk Route (& Carbon Pricing)		1		
	14:15-14:30	15	Dubravka Stunca	Universität Belgrade		Serbia Food Chains Matter (& Carbon Pricing)		1		
	14:30-14:45	20	Ting Ho	From Seed to Health		Food Chains & Back To Nature in Malaysia	1		1	
	14:45-15:00	20	Stephen Harley	FORD 40+ years (Driver)		Automotive Mobility Matter (BREXIT&"Green Deal")	1		2	
<b>Break 2</b>	15:00-15:30		<b>Message Assecosol ERP (&amp;CRM) &amp; SME's</b>							
<b>Event 4</b>	15:30-17:00	68	<b>Connectivity and Global Cooperation</b>							
	15:30-15:45	15	Jürgen Raizner	Steinbeis/DMRBW	<b>Welcome&amp;Keynotes</b>		2		2	
	15:45-16:00	15	Olaf Holzgrefe	BME		Lieferketten Matters		1		
	16:00-16:15	15	Thomas Schlipköther	Duisport			1		1	
	16:15-16:30	5	Bernhard Pichler (Austria)	HCS (from Columbia)		Austrian School of Economics		1		
	16:30-16:45	10	Georgiana C.P.US/Romania	University USA		Foreign Affairs Matter		1		
	16:45-17:00	0	Klaus Rümmler (Mexiko)	Automotive Mexiko		Connectivity US, Mexico, Columbia		1		
<b>Summary</b>	17:00-17:15	7,5	Igor Hribar	Deutsche Bahn	<b>Farewell</b>		1		1	
		7,5	Ernst Schmied	Chair DMRBW	<b>Farewell</b>		1		1	
			Other: Hassan, Ali, Salim, Bariskill; Helmut/Eran							5
<b>Others</b>			Azerbaidjan Raizner				2		2	
			Romania Raizner				2		2	
<b>@CVI@ 20220306</b>			<a href="http://www.dmrwb.com">www.dmrwb.com</a>			<b>SY: Creek Tour on Saadiyaht</b>	18	12	22	